

## October Days for Sustainable Development

Conference 19-20 October 2017

## **SDGs and Businesses**

## PROGRAMME

October 19	
12:30 - 14:00	Lunch & Poster session
14:00 – 14:30	Institutional Welcome Luisa Ferreira, Head of Social Programme, EIB Institute Caroline Dieschbourg ,Minister of the Environment, Government of Luxembourg (by video) Georg Mein, Dean of the Faculty of Humanities and Social Sciences, University of Luxembourg (by video)
	Keynote Speech Marc Bichler, Luxembourg Ambassador-at-Large for Human Rights and Climate Change
14:30 – 16:00	Session 1. Can the SDGs create value for the enterprises? Moderator: Aline Muller, Director, LISER Panellists • Christophe Guibeleguiet, GlobeScan • Laura Cutaia, ENEA • Enrica Arena, ORANGE FIBER • Rachel Reckinger, University of Luxembourg • Valérie Arnold, PWC
16:00 - 16:30	Coffee Break

	Session 2. How can companies redesign production patterns in order to implement the	
	SDGs?	
	Moderator: Bruno Rossignol, Communications, EIB Institute	
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16:30 - 18:00	Panellists	
	Peter Saling, BASF	
	Roberta Ventura, SEPJORDAN     Christiana Mialdan DALL Contan	
	<ul> <li>Christiane Wickler, PALL Center</li> <li>Maria Cristina Papetti, ENEL</li> </ul>	
October 20		
	Session 3. How to foster awareness and capacity development in the business world for the	
	SDGs?	
	Moderator: Enrico Benetto, Head of "Life Cycle Sustainability and Risk Assessment" RDI	
	Unit, LIST	
9:00 - 10:30	Panellists	
	Christoph Birkholz, IMPACT HUB Zurich	
	Andy Schmidt, B-Corp Community	
	David Connor, 2030 HUB	
	Cyril Fegue, University of Luxembourg	
	<ul> <li>Tom Pfeiffer, Deloitte</li> <li>Charles-Albert Florentin, Luxinnovation</li> </ul>	
10:30 - 11:00	Coffee Break	
	Session 4. How to monitor progress towards the SDGs, including business impact on the	
	Agenda 2030 goals?	
	Moderator: Daniel Byk, Advisor, STATEC	
11:00 - 12:30	Panellists	
	Carsten Olsson, EUROSTAT	
	<ul> <li>Pietro Bertazzi, GRI</li> <li>Anat Itay-Sarig, BBETTER</li> </ul>	
	Francesco Sarracino, STATEC	
	Concluding Remarks	
12:30 - 12 :45		
	Conchita D'Ambrosio, Professor of Economics – FNR PEARL Chair, University of Luxembourg	
12:45 - 14:30	Lunch	